



## MFHA'S SNAPSHOT ASSESSMENT

### Existing corporate culture and inclusion programs vs. Best Practices of corporate leaders in the field

#### The Quick Cultural Intelligence Assessment (QCIA) allows management to:

- Learn the best practices of firms that are considered leaders in the field.
- Determine if changes to current programs are needed to meet corporate goals.

Over the past 18 years, MFHA has compiled the most important culture and inclusion best practices from its corporate members and other acknowledged leaders in the field, there have been built into this assessment.

## MFHA'S DIAGNOSTIC ASSESSMENT Effectiveness of existing corporate culture and inclusion programs

A comprehensive quantitative and qualitative analytical process conducted by one of MFHA's approved consultants. Utilizing the corporation's goals and state of current programs, the assessment --

- Identifies, rationalizes and describes how a range of culture and inclusion strategies might be implemented in the least amount of time to produce the largest positive impact on revenues and profits.
- Measures an organization's leadership commitment and level of involvement with cultural and inclusion programs;
- Provides an evaluation of the strategic plan and infrastructure used to support multicultural efforts against industry best practices; and
- Recommends opportunities, Strategies and Practices to move beyond existing programs to achieve greater revenues and profits.

Components include a workforce profile that contains a performance appraisal in the areas of:

- Talent Acquisition
- Supplier Diversity
- Corporate Social Responsibility

For the latest information visit [www.mfha.net](http://www.mfha.net).