

CULTURAL INTELLIGENCE

FACTSHEET

Experience



What Is It?

The MFHA Cultural Intelligence Experience is an interactive, in-person workshop that takes participants through a series of intellectual and emotional experiences using video, scenario play, and “straight talk” dialog that challenges them to think inclusively and more deeply about their interactions with various cultural groups in order to engage and become a more effective communicator.



Who Benefits from the Experience?

Primarily students of color and others who want to learn how to increase their Cultural IQ.

What's In It for Them?

- Improves chances of getting hired and/or promoted.
- Enhances personal brand and improves your ability to contribute valued-added perspectives.
- Increases ability to deliver better solutions in multicultural environments.
- Strengthens communication skills, improves ability to solve problems, respond to feedback, and lead productive teams.

How Is It Done?

The Cultural Intelligence Experience is executed in a live workshop format using visual presentations to share information. Co-facilitators are utilized representing different cultural backgrounds and experiences to enhance the learning. This interactive section includes group activities and role playing where the students work together to resolve various issues presented in the scenarios. Students are encouraged to ask as many questions as possible and share how diversity has, and continues to, play a role in their everyday life and career development. They are also asked to demonstrate which Cultural Intelligence Competencies apply in each scenario.

What Are the Workshop Goals?

- Provide an overview of the changing U.S. demographics and how these trends are shaping the leadership landscape of the workplace.
- Explore the career and personal benefits of being culturally intelligent in today's diverse and global marketplace.
- Introduce MFHA's Cultural Intelligence Competencies and have participants utilize them through the use of scenarios.
- Encourage action steps to improve participants Cultural Intelligence.

How Long is the Workshop?

The workshop is designed to last two hours.

What Is the Workshop Format?

PowerPoint presentation and videos will be used. Students may be seated in theater style but round tables are preferred.

For more information and/or to sponsor an event in your area, please contact anyi.espinal@mfha.net.